

Sponsor Packet Guide



FRIENDS OF THE
PENNSYLVANIA
FARM SHOW
FOUNDATION, INC.

Friends of Farm Show
Funding the Future of Ag

MISSION STATEMENT

The Foundation exists in order to *facilitate, stimulate and support* educational programs, incentives and events relating to the annual Pennsylvania Farm Show.

The Friends of the Pennsylvania Farm Show Foundation, Inc., that was incorporated in the Commonwealth of Pennsylvania in 2010 as a non-profit corporation, is recognized as a tax-exempt, charitable organization under Section 501(c)(3) of the United States Internal Revenue Code. Contributions to the Foundation are tax deductible.

Mailing Address:

Friends of the Pennsylvania Farm Show Foundation
c/o PA Farm Show Complex & Expo Center
2300 North Cameron Street • Harrisburg, PA 17110

Follow:   www.friendsoffarmshow.com

Contact:

Sponsors: Gerald Reichard - *Special Advisor* • 717.729.7158, farmshowfriends@gmail.com

Visitor's Guide: Rachel Schlegel - *Marketing Director* • 717.682.2351, penguingraphixs@gmail.com

Feed Scurry: Dale Welk - *Board Member* • 717.965.2886, dwelk@hanoverpa.com



FOFS, Inc. Sponsorship Package Levels

Platinum Sponsor — \$20,000+

- Recognition in the Visitor's Guide
- Logo listing on Friends of Farm Show website
- Recognition on Social Media platforms, newsletters, E-mails, promotional pieces throughout the year
- Two 4' X 5' banners to be displayed in the Farm Show Complex (provided by you)
- 800 square-feet of commercial vendor space
- 10 weekly exhibitor parking passes
- Full page ad in Visitor's Guide

Gold — \$15,000

- Recognition in the Visitor's Guide
- Logo listing on Friends of Farm Show website
- Recognition on Social Media platforms, newsletters, E-mails, promotional pieces throughout the year
- 600 square-feet of commercial vendor space
- 10 weekly exhibitor parking passes
- Full page ad in Visitor's Guide

Silver — \$10,000

- Recognition in the Visitor's Guide
- Name listing on Friends of Farm Show website
- Thank you recognition on Social Media platforms
- 400 square-feet of commercial vendor space
- 8 weekly exhibitor parking passes
- Full page ad in Visitor's Guide

Bronze — \$5,000

- Recognition in the Visitor's Guide
- Name listing on Friends of Farm Show website
- Thank you recognition on Social Media platforms
- 200 square-feet of commercial vendor space
- 5 weekly exhibitor parking passes
- Half page ad in Visitor's Guide

Farm Show Friends — \$2,500

- Recognition in the Visitor's Guide
 - Name listing on Friends of Farm Show website
 - Thank you recognition on Social Media platforms
 - 100 square-feet of commercial vendor space
 - 3 weekly exhibitor parking passes
 - Quarter page ad in Visitor's Guide
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- Sheep to Shawl & Fleece to Shawl
- Draft Horse Pulling Competition
 - AgExplorer Stations
 - Antique Tractor Restoration
 - Horse Power!
 - Children's Pedal Tractor Pull
 - Main Hall Stage
 - GEX Stage
 - Horseshoe Pitching
- Horse Shoeing & Sheep Shearing Demo
 - Coloring Contest
- FFA Mid-Winter Convention
- Speedhorse Demonstration
- Mike Waugh Celebrity Draft Horse Feed Scurry Competition
 - Calving Corner
- Truck and Tractor Pull Demonstration
 - Conservation Display
- PA Farms to Families Immersion Lab
- Canine Extravaganza – Meet the Breeds
 - Draft Horse Hitch & Drive Demos
 - Lumberjack Demonstration
 - Reined Cow Horse
 - Mini Horse Extravaganza
 - Ag Mechanics
 - FFA Window Displays
 - Women In Ag
 - Horseshoeing
 - Antique Tractors
- Hitch/Drive Demonstration
 - Horsehoe Pitch
- High School Rodeo
- Cumberland Valley 4H Drill Team
 - Horse Power!



• Horse Pull

Best Teamster Overweight-\$200
Best Teamster Lightweight-\$200
Horse Pulling-\$2,500
Farm Pull-\$150

• Grains

Corn Championship-\$56.10
4-H Club Corn-\$56.10
Vocational Ag Corn-\$56.10
Corn-\$112.20
Other Grains (009/010)-\$56.10
Grains-\$112.50

• Ag Ed

Window Exhibits-\$Match Premiums

FFA Antique Tractor Restoration

All-\$686.66

Best of Show-\$286.11

Best Video-\$286.11

Most Improved-\$286.11

Best Presentation-\$286.11

Best Record Book-\$286.11

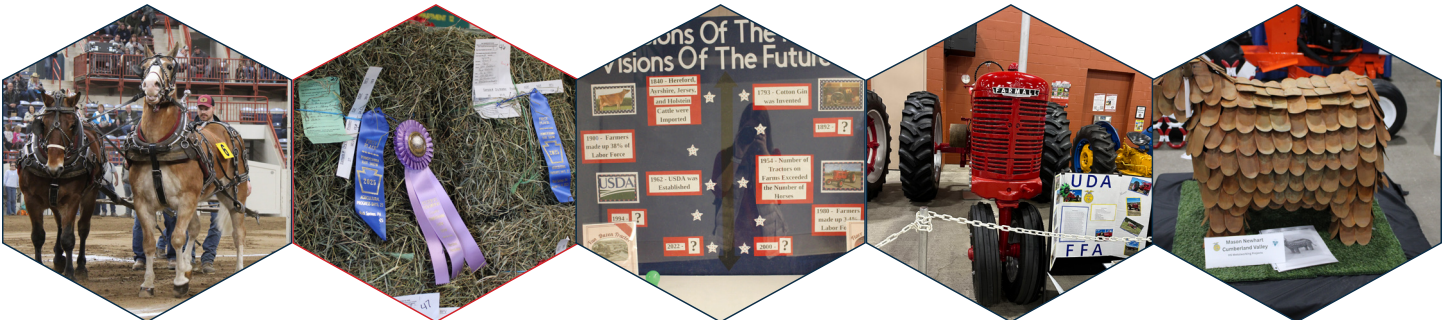
Ag Mechanics

Best of Show Metal-\$286.11

Best of Show Wood-\$286.11

Most Creative Metal-\$286.11

Most Creative Wood-\$286.11



Since the Foundation's inception in 2010, its mission to *"facilitate, stimulate, and support educational events and incentives at the Pennsylvania Farm Show"* has guided the efforts of its Board of Directors and supporters.

Through their dedication and generosity, the Foundation has proudly provided more than \$2.6 million in direct funding to support and invest in the future leaders of Pennsylvania agriculture with \$248,623.59 direct support to the Pennsylvania FFA.